

EXECUTIVE BUILD

Join our community's top business leaders for a half-day of homebuilding. Plus, help raise the funds needed to build the Ejigu-Kere family home.

OCTOBER 28, 2011 • 8:00 A.M. - 12:00 P.M.

Rivergate Commons
7607 N. Newman Ave., Portland, Oregon 97203

SCHEDULE

7:45 - 8:00 a.m.	Continental breakfast upon arrival.
8:00 - 8:15 a.m.	Site safety review and build plan.
8:15 - 11:30 a.m.	Build!
11:30 - 12:00 p.m.	Lunch and short program.



Don Pearson, Regional
President of Wells Fargo



Steve Johnson, CFO
The Parr Company

"The Executive Build presents a unique opportunity to help a deserving family achieve their dream of homeownership. Just think, by donating \$2,500 and a half day of your time, you are part of raising enough funds to build a home! The impact is huge and demonstrates the influence of local businesses in our community. Your participation and leadership inspires others – including your own employees – to engage. And when our communities succeed, we succeed."

- Don Pearson, Regional President of Wells Fargo

Each Executive Build participant will have their name and their company's name listed on the build site sign for the family's home. Please RSVP by filling out and returning the enclosed form by October 7, 2011. Spots are available for the first 28 responders.

Contact Shannon Tennant at shannon@habitatportlandmetro.org or 503.287.9529 x13 for more information.



EXECUTIVE BUILD

Meet the Ejigu-Kere Family

Dereje Ejigu and Zuriash Kere live with their elderly mother, Yeshe Mucatu, and two young children in an extremely cramped, two-bedroom apartment in northeast Portland. Every winter they struggle with mold issues due to poor ventilation.

Dereje is a parking attendant and Zuriash works in food service. Although the couple works many hours, they do not earn enough income for a conventional mortgage. After learning about Habitat's homeownership program through their community center, they applied and were accepted as future homeowners.

For both Dereje and Zuriash, the greatest benefit of Habitat homeownership is ensuring that their kids will be raised in a healthy environment and receive a stable education.

"We are looking forward to getting space for the kids," said Dereje. "The two-bedroom apartment is overcrowded for five people. Once this home is complete, the kids will have a house they can live in freely. It will change everything in their lives."



.....

Executive Build has set the goal of raising \$75,000 needed to sponsor the Ejigu-Kere family home. Co-Chairs Don Pearson, Regional President of Wells Fargo, and Steve Johnson, Chief Financial Officer of Parr Lumber, have each committed \$2,500 toward the home and are reaching out to 28 of their peers to do the same!

RSVP and Contribution Form

1

- Yes, sign me up!** I will be joining Don Pearson and Steve Johnson for the 2011 Executive Build on Friday, October 28, from 8:00 a.m. to 12:00 p.m.

E-mail my reminder and the day-of details to:

- Include my information in press releases for this event. (Deadline October 7)
- Vegetarian
- Other dietary request: _____

2

I am pleased to make the suggested \$2,500 contribution as follows:

- My check is enclosed.
- Please process my payment information below in step 3.
- Signing up our employees for a Team Builders volunteer day (up to 15 participants).

3

Payment Options:

- My check is enclosed and is made payable to **Habitat for Humanity Portland/Metro East**.

- Please mail an invoice to **me** at the following address:

- Please mail an invoice to **my company** at the following address:

Name _____

Organization _____

Address _____ City, State, Zip _____

Phone _____

- Please charge my gift to my credit card for the amount of \$ _____

- Visa MC Discover AmEx

Card# _____ Exp. ____ / ____ Security Code _____

Name of Card [printed] _____ Signature _____

- My company will match my gift. Please add me to your monthly e-newsletter!

100% of your donation today helps build more homes.